



Introductions & Framework for Tracking and Evaluation Theme

**Coastal Nonpoint Program
National Conference**

November 16, 2005

Reacquainting

- **Tell us:**

- Name, State and Agency

- **Given our CCD Theme this week:**

- Where do you live now?
- Where did you grow up (Hometown)?
- Briefly, which do you prefer and why?

What are we about this week?

- **Sharing of ideas, projects, and partnerships**
- **Discussion of program integration opportunities**
- **Federal partners facilitating and listening**
- **State coordinators (and others) sharing and networking**

Have you heard?

- **\$3M in NOAA CNP Implementation funds!**
 - Nothing is definite, but Commerce, Justice, Science Appropriations bill (HR 2862) includes \$3M for CNP Implementation
- **The federal partners are recommending Minnesota for full approval (#17)**



Logistics

- **Pick up your name tag/handouts!**
- **Poster Reception**
 - Directions
 - Security
 - Your contribution (\$5)
- **OSDS Luncheon tomorrow**

Tracking and Evaluation Outline

- **Provide advice, lessons learned and technical assistance on tools and techniques to improve program effectiveness and results reporting**
 - CZ performance measures
 - 319/6217 connections
 - BMP effectiveness monitoring
 - Tracking CNP implementation
 - OSDS tracking with local entities

CZMA Performance Measures

- **Don't Panic – WQ measures not in first phase, CCD not until 2008**
- **Measures are for the entire coastal program, not just CNP**
- **Based on state input and capabilities**
- **Definitions, performance indicators and contextual indicators are all in handouts**

CZ Performance Measures

- **Overall Goal: Track national indicators of effectiveness of coastal programs and NERRS**
- **Six Focus Areas:**
 1. Public Access
 2. Government coordination and decision-making
 3. Coastal habitat
 4. Coastal water quality
 5. Coastal Hazards
 6. Coastal Dependent Uses and Community Development

CZMA Water Quality Objective

- **CZMA Section 303(2)(C)**

- “The management of coastal development to improve, safeguard, and restore the quality of coastal waters, and to protect natural resources and existing uses of those waters.”

- **Clear direction to get involved in growth and development management to ensure that development is considerate of water quality and cumulative and secondary impacts**

WQ Performance Measures

- **WQ1 & WQ2 (\$ measures)**
 - Direct expenditures and partner leveraging
- **WQ3-5 (Capacity Building)**
 - Programs conducting capacity building
 - % coastal watersheds enhanced via CB
 - Capacity building activities by category:
 - a) Training
 - b) BMP demonstrations
 - c) Education initiatives
 - d) Clean marina programs
 - e) Monitoring programs
 - f) Permit reviews

WQ Contextual Measure

- **% of impaired coastal waterbodies where NPS pollution is the primary source of contamination**
 - Derived (if possible) from EPA 303(d) data
 - NOAA/EPA coordination efforts just underway to assess potential reporting methods

How does this help?



- **Brings an overall Coastal Program focus to water quality issues and community development**
- **Provides an opportunity to work with your measures lead and your program manager in clarifying the CNP role in achieving results**
- **Augments information provided via other mechanisms (5/15 year plans, 312 evaluations, etc.)**



Contact Information

Laurie Rounds

NOAA, Office of Ocean and Coastal Resource
Management

Coastal Programs Division

Laurie.Rounds@noaa.gov

615.371.0151

Where are we today? (Status of “full approvals”)

