

Moving Marquette Forward...

*A Bold New Vision for the
Northwest Indiana Lakefront*

Phase 1:

JJR , SEH, Huff & Huff, JF New, Trust for Public Land

Phase 2:

JJR, SEH, Cambridge Systematics, JF New

INDIANA
LAKE MICHIGAN
COASTAL PROGRAM



BACKGROUND ISSUES

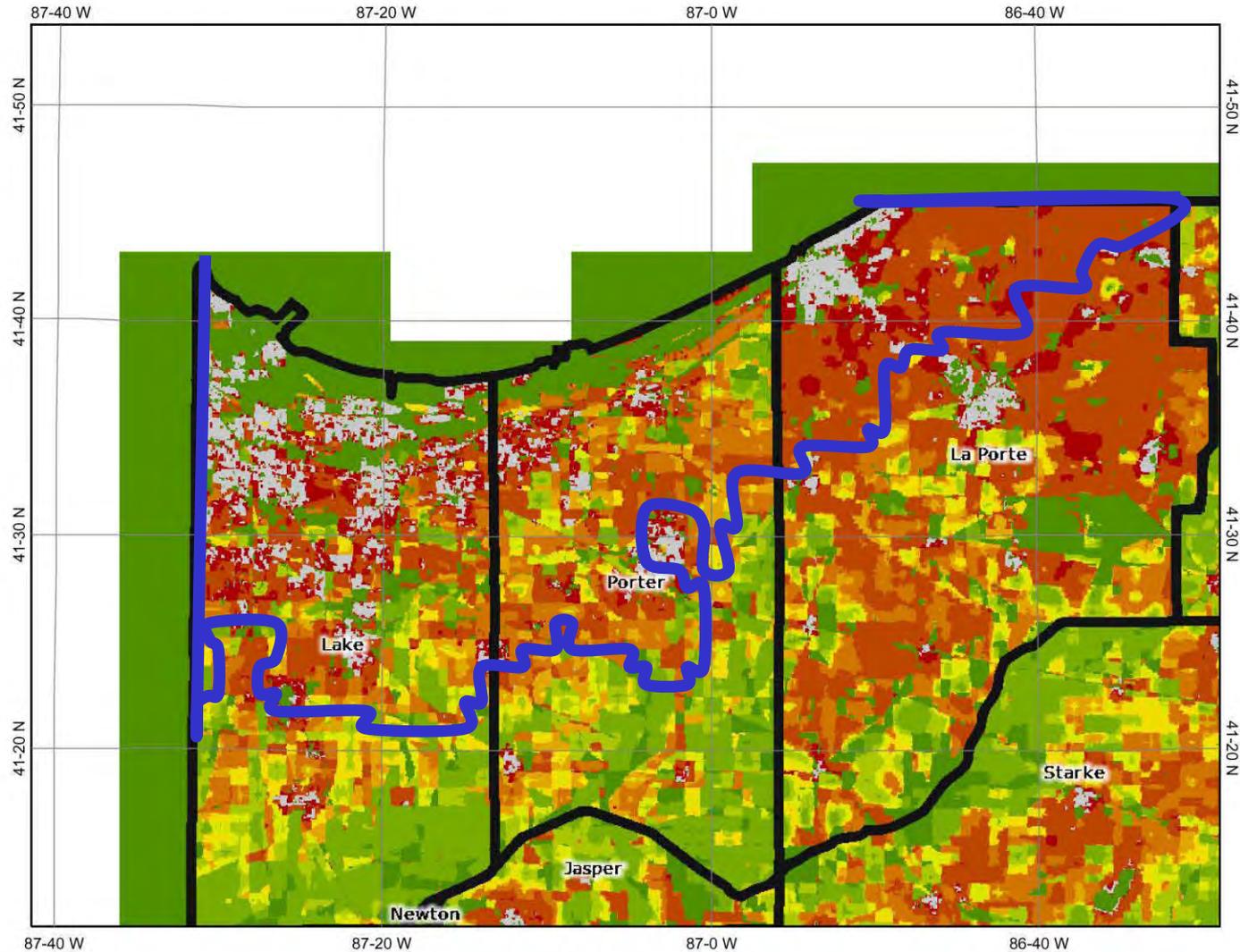


Insanity

Def: *doing the same thing over and over again and expecting different results.*

A. Einstein

Housing Density 2030



Legend

- Indiana counties
- Housing development in 2030
- No housing units
- 80 acres per unit
- 50-80 acres per unit
- 40-50 acres per unit
- 30-40 acres per unit
- 20-30 acres per unit
- 10-20 acres per unit
- 1.7-10 acres per unit
- 0.6-1.7 acres per unit
- Less than 0.6 acres per unit
- Protected from development



Map center: 492791, 4599501



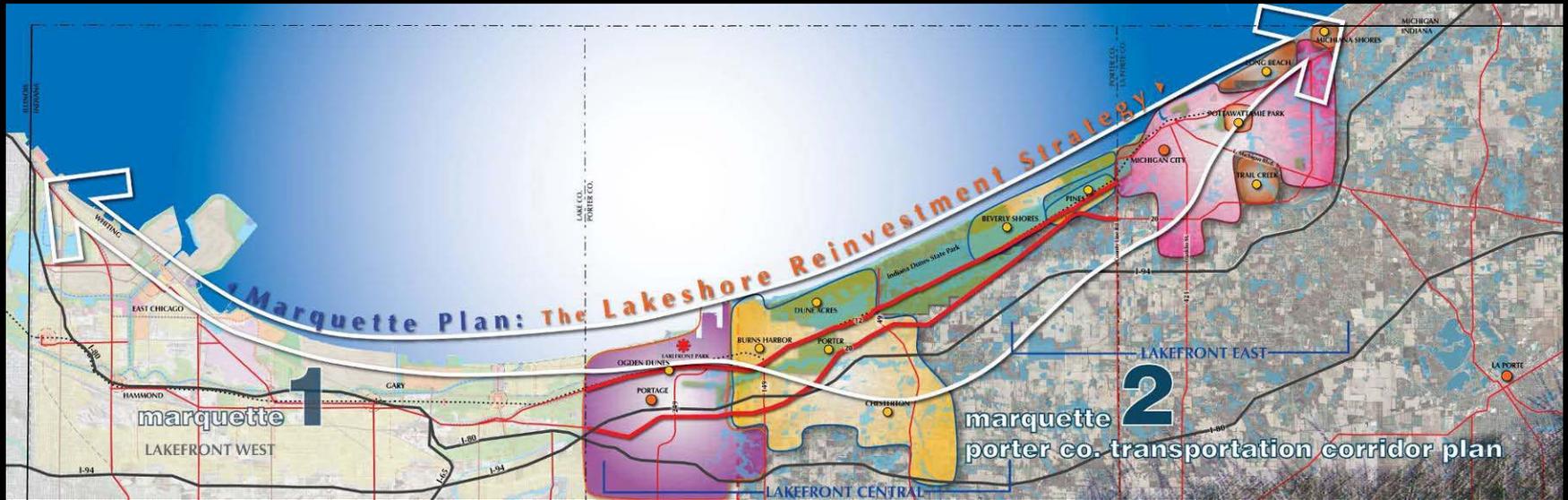
Scale: 1:544,849

This map is a user generated static output from an Internet mapping site and is for general reference only. Data layers that appear on this map may or may not be accurate, current, or otherwise reliable. THIS MAP IS NOT TO BE USED FOR NAVIGATION.

“Sweeping changes will not come overnight. Nor can they be dictated by one person or one governmental body. We in Northwest Indiana must sit together as a unified community and reach a consensus on our future”

Congressman Pete Visclosky, Indiana District 1





Length of Shoreline - 21 miles

Length of Shoreline - 25 miles



- Comprehensive plan for the Lake Michigan Shoreline
- Recapture 75 percent of the lakeshore for public use;
- Establish a minimum setback from water's edge of 200 feet;
- Create a continuous trail network through northwest Indiana





The Marquette Plan: The Lakeshore Reinvestment Strategy (January 2005)

Started with MOU between five participating cities – Hammond, Whiting, East Chicago, Gary, Portage

The Marquette Plan – Phase II: A Vision for Lakeshore Reinvestment (February 2008)

The Marquette Plan Poster – Indiana's Lakefront Reinvestment Strategy (June 2008)

to “create a livable lakefront” as -

a place to live, work, play and stay

an environmentally, economically, and socially sustainable environment

a place for mixed use and new uses

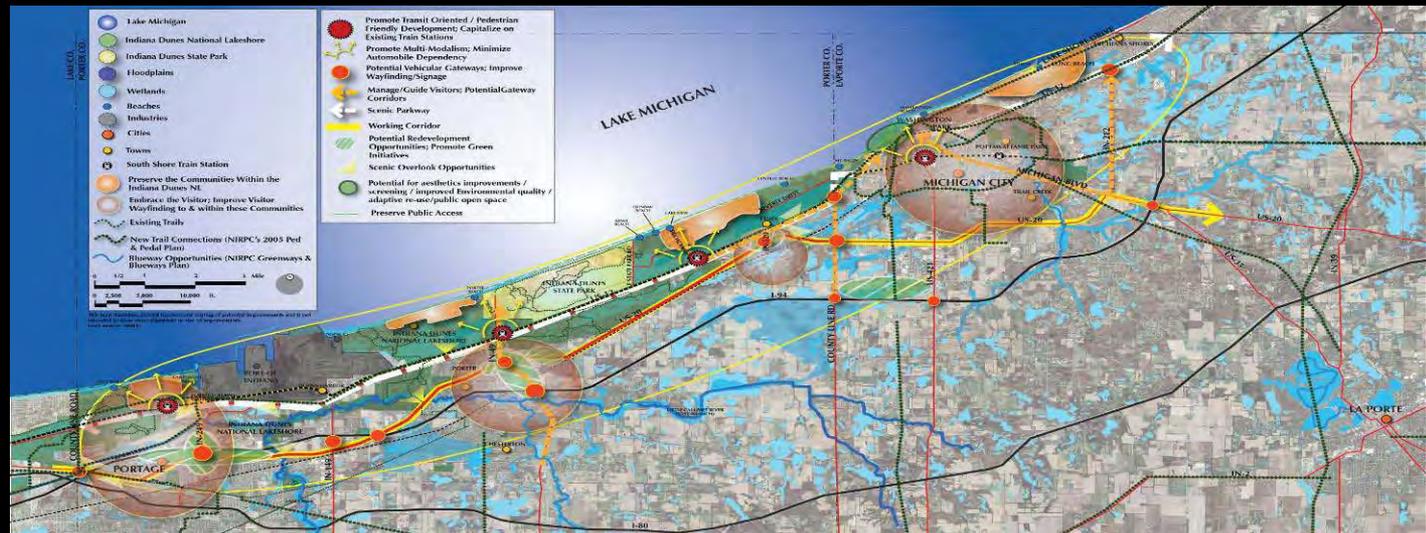
a place to be proactive and think and act strategically



Composite Frameworks



Phase One



Phase Two

Community Investment Framework

- Recognize the mission and character of each community along the lakeshore, their desired role and potential synergies between them
- Coordinate efforts for planning and plan implementation
- Promote context sensitive design that meets the needs of the user, the communities and the environment
- Utilize smart growth principles and sustainable initiatives for all development
- Enhance public access to Lake Michigan



- Establish strategies that strengthen viable lakefront industries while capitalizing on opportunities for reclamation and re-use – when deemed mutually agreeable
- Promote the protection of the environment and remediation of environmental problems as a viable growth industry
- Investigate the feasibility of industrial relocation
- Embrace tourism as a vital northwest Indiana industry



Green Infrastructure Framework

- Promote the protection of coastal and estuarine areas
- Promote improvement of floral and fauna communities through preservation
- Encourage the on-going remediation of brownfield sites
- Encourage the restoration of the watershed system
- Ensure permanent public access to and along the water's edge for all
- Support new and improve access to natural areas where deemed appropriate
- Eliminate CSO's



Motorized Transportation Framework

- Promote and implement access management strategies
- Address functional deficiencies and safety issues
- Enhance aesthetic quality of lakefront gateway corridors
- Improve wayfinding signage
- Incorporate “Complete Streets” policies when improving roadways to accommodate all users of the corridor – both motorized and non-motorized



Alternative Transportation Framework

- Provide the infrastructure necessary for the development of a truly multi-modal region
- Implement the region's "Blueways and Greenways Plan" and formulate an intergovernmental agency to oversee this initiative
- Leverage existing transportation infrastructure assets & develop transit-oriented developments
- Utilize smart growth principles and sustainable initiatives for all development



Implementing the Marquette Vision

Marquette Three

Coastal Program

Planning assistance
Technical assistance
 Smart Growth
 LDM/Lake Rim
 Planning
 Ordinance
 Comp Plans
Coastal Grant Funding
 Planning Marquette-related
 projects
State Agency Coordination
Public access planning

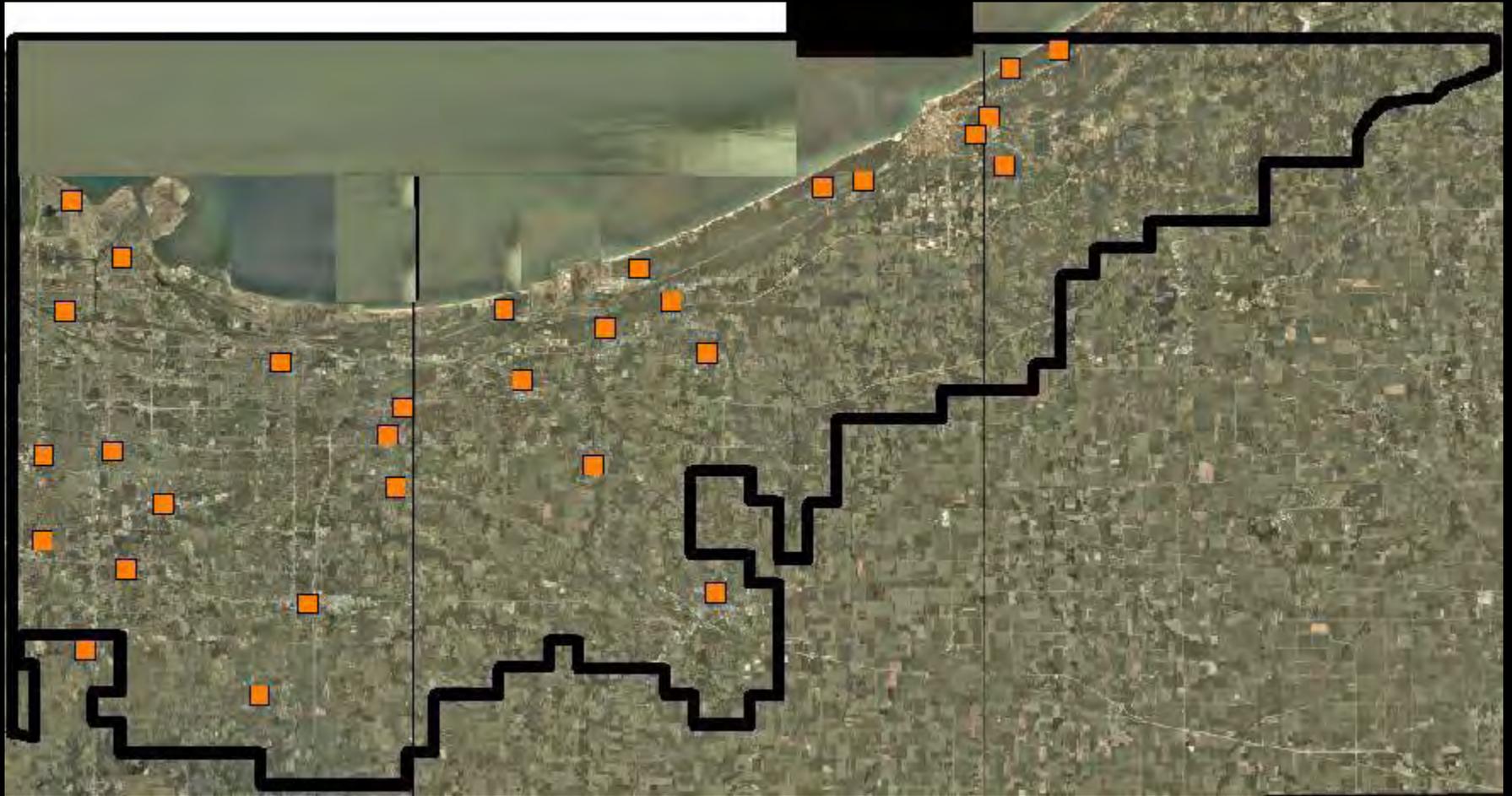
NIRPC (MPO)

Comprehensive regional planning (economic
development, environmental management,
transportation)
Administration of state and federal project
funding for transportation-related projects
Corridor planning
Coordination and collaboration with units of
local government
Regional data clearinghouse
Priority setting for trail development and
related enhancements
Maintaining and updating the Marquette
Vision

RDA

Establishing funding priorities and project
criteria
Administration of funds and assurance of
coordination between and among funded
projects
Oversight of the Marquette Vision
implementation process for RDA-funded
projects in collaboration with DNR and
NIRPC

And of Course in a Home Rule State...



Shoreline Development Costs and Revenue

Project Area	Start Date	Estimated Nominal Costs	Federal Revenue	Effective Match Rate
Stateline Energy in Hammond	2017	\$20,281	\$11,268	56%
City of Hammond	2008	\$5,251	\$2,467	47%
City of Whiting	2007	\$15,743	\$9,265	59%
BP Beach	2009	\$5,106	\$1,592	31%
BP Wastewater Treatment	2009	\$3,755	\$1,149	31%
Mittal Beach	2009	\$9,349	\$7,588	81%
Mittal Peninsula - Western side of Base	2009	\$7,554	\$3,853	51%
City of East Chicago	2007	\$16,406	\$12,197	74%
City of Gary	2007	\$21,143	\$13,099	62%
USS W 200 Acres	2009	\$29,933	\$18,542	62%
City of Portage	2007	\$4,652	\$1,513	33%
Total Public Investment Costs		\$139,173	\$82,533	59%

Source: Policy Analytics, LLC, 2007

(in thousands)

Lessons Learned:

- People love a large shared vision, but at the same time you need a method to herd the cats to keep things moving
- All Players must be on the same page – it helps to have a unifying force (aka - Congressman that likes implementable plans)
- Doing your homework on stakeholder issues and perceived needs prior to the process makes everything go smoother
- Need to provide the resources, Technical and Financial to implement parts of the vision – keep it off the shelf and dust free!
- You won't know what can be achieved through common purpose until you try.

Make no little plans; they have no magic to stir people's blood and probably themselves will not be realized. Make big plans; aim high in hope and work, remembering that a noble, logical diagram once recorded will never die, but long after we are gone will be a living thing, asserting itself with ever-growing insistency. Remember that your children and grandchildren are going to do things that would stagger us. Let your watchword be order and your beacon beauty.

Daniel H. Burnham, 1910 author *The Plan of Chicago*

Bureaucratically Nothing is Impossible...

Me

Questions

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