



NOAA's Office of Ocean and Coastal Resource Management
in partnership with the
National Estuarine Research Reserve Association

Annual Ocean and Coastal Program Managers' Meeting
February 25-28, 2008

Washington Marriott
1221 22nd Street NW
Washington, DC 20004
Phone: 202-261-9713

AGENDA

Monday, February 25, 2008

- 7:30-2:00 **Registration (*Second Floor Lounge - outside of meeting rooms*)**
9:00-5:00 **National Estuarine Research Reserve Association Meeting (*Salon E*)**
8:30-5:30 **Coastal States Organization Membership Meeting (*Ballroom*)**
6:00-8:00 **CSO Reception - *Aria Trattoria* (*by invitation*)**

Tuesday, February 26, 2008

- 7:30-5:00 **Registration (*Second Floor Lounge*)**
- 7:00-8:00 **Continental Breakfast (*Second Floor Lounge*)**
- 8:00-8:15 **Welcome (*Ballroom*)**
David Kennedy, Director, Office of Ocean and Coastal Resource Management
- 8:30-11:15 **Programmatic Meetings: Coastal Programs (*Dupont*), National Estuarine Research Reserves (*Salon E*), and Marine Protected Areas (*Logan*)**
Programs will meet to discuss business and issues. Separate agendas for Coastal Programs and National Estuarine Research Reserves are included in the registration package.
- 10:00-4:00 **CSO Legal Council Meeting (*Room 3016/3017*)**
- 11:30-12:30 **Opening Plenary**
NOAA's Coastal Future: CZMA Visioning, Integration and Strategies for Success
Speakers:
Mary M. Glackin, Deputy Under Secretary of Commerce for Oceans and Atmosphere, NOAA
John H. Dunnigan, Assistant Administrator, NOAA National Ocean Service
- 12:30-1:30 **Lunch (*Ballroom*)**

1:45-3:00	Programmatic Meetings: Coastal Programs, National Estuarine Research Reserves, and Marine Protected Areas
3:00-3:30	Break (<i>Second Floor Lounge</i>)
3:30-5:30	Programmatic Meetings: Coastal Programs, National Estuarine Research Reserves, and Marine Protected Areas
6:00-7:30	Reception at Washington Marriott (<i>Ballroom</i>)

Wednesday, February 27, 2008

7:30-5:00	Registration (<i>Second Floor Lounge</i>)
7:30-8:30	Continental Breakfast (<i>Second Floor Lounge</i>)
8:30-10:00	Legislative Plenary: Climate Change, Coastal Zone Planning and Adaptation, and the 2007 Energy Bill - What Happens Next? (<i>Ballroom</i>)
	Moderator: <i>David Kennedy, Director, OCRM</i>
	Speakers: <i>Dave Jansen, Majority Legislative Staff, House Committee on Natural Resources; Subcommittee on Fisheries, Wildlife and Oceans</i> <i>Jonathan Levenshus, Congressional Staff for Congresswoman Lois Capps (D-CA)</i> <i>Ann Zulkosky, Majority Legislative Staff, Senate Committee on Commerce, Science and Transportation; Subcommittee on Oceans, Atmosphere, Fisheries and Coast Guard</i> <i>Erik Olson, Majority Legislative Staff, Senate Committee on Energy and Public Works</i> <i>Jonathan Becker, Congressional Staff for Senator Amy Klobuchar (D-MN)</i>

10:15-11:45 Concurrent Sessions - Part 1

Perspectives on Coastal Management—Moving Forward (*Dupont*)

After more than a year of “visioning” discussions with stakeholders around the U.S., federal agencies, non-profits groups, and industry, NOAA, CSO and NERRA are pulling together legislative proposals for a reauthorized CZMA. This session will bring together perspectives from the three organizations on ways forward within the context of a new CZMA, and in the absence of new legislation for three concepts: Improved planning and measurement at the state and national levels; improved role for NOAA in the national coastal program; and improved regional approaches to management and research.

Moderator: *Donna Wieting, Deputy Director, OCRM*

Speakers: *Ralph Cantral, Senior Policy Advisor, OCRM*
Bob Bailey, Manager, Oregon Coastal Management Program
Michael DeLuca, Manager, Jacques Cousteau NERR

Fostering Community Resilience (*Salon E*)

Initiatives such as the National Flood Insurance Program's Community Rating System and the principles of Coastal No Adverse Impact provide financial incentives and offer practical actions coastal communities may take to increase their resilience from natural hazards. This panel will explore these ideas and offer ways to collaborate with state coastal managers.

Moderator: *Josh Lott, OCRM*

Speakers: *Berry Williams, Berry A. Williams & Associates, Inc.*
Marian Dicas, Coastal Training Program Coordinator, Grand Bay NERR
Dr. Sam Brody, Texas A&M University

11:45-1:15 Lunch (*Ballroom*)

1:30-3:00

Concurrent Sessions - Part 2

Making Research Matter: Best Practices to Increasing the Impact of Research Investment (*Dupont*)
Successful management depends on the ability to transition research and information out of the laboratory and field and into the hands of coastal managers and other critical stakeholders. In this session, we will use a recently published report, “*Best Practices for Increasing the Impact of Research Investment*,” to explore the issue of stakeholder involvement in research. While many agree that linking researchers and stakeholders is important, there is widespread disagreement about how and when to involve stakeholders in the research endeavor. This session outlines a “best practice” for linking research to decision making, using multiple speakers and case studies. Facilitators will also demonstrate how one such collaborative best practice—Joint Fact Finding—could be used to involve stakeholders in research related to mitigating erosion along sheltered shorelines. The demonstration will focus on stakeholder involvement in four phases of research: framing the question; conducting the research; analyzing the results; and connecting data to policy change.

Moderators: *Ruth Kelty, NOAA National Centers for Coastal and Ocean Science*

Dwight Trueblood, Co-Director, NOAA CICEET

Speakers: *Debra Hernandez, Ocean Research and Resources Advisory Panel*

Herman Karl, MIT-USGS Science Impact Collaborative

Juliana Birkhoff, Consensus Building Institute

Eddie Bernard, NOAA Pacific Marine Environmental Laboratory

Kalle Matso, NOAA CICEET

Using Area-Based Management to Manage Diverse Ocean Uses (Salon E)

Area-Based Management (ABM) approaches are valuable tools for coordinating the management of multiple ocean uses, reducing user conflicts, and conserving important marine resources. Speakers will provide an overview of ABM and how it is being approached in the U.S. and abroad. Discussion will focus on ABM efforts in the U.S.; the benefits, opportunities, and challenges associated with ABM; the scientific information required to successfully implement ABM; human use patterns and the California Ocean Use Atlas project; and how ocean industries, such as fishing, can intersect with an ABM approach. The session will end with a discussion on comprehensive ABM in the context of current efforts by coastal managers, including current and pending legislation.

Moderator: *Emily Goodwin, Moore Foundation*

Speakers: *Dr. Tundi Agardy, Sound Seas*

Dr. John Ogden, Florida Institute of Oceanography

Dr. Charlie Wahle, National Marine Protected Areas Center

Leslie-Ann McGee, Massachusetts Coastal Management Program

3:00-3:30 **Break (Second Floor Lounge)**

3:00-4:30 **Depart for Capitol Hill**

3:30-4:30 **Hill Briefing on U.S. Ocean Policy Report Card**

The Joint Ocean Commission Initiative will host a briefing to release its 2007 U.S. Ocean Policy Report Card. The Report Card provides a retrospective assessment of the nation’s collective progress during 2007 toward implementing the recommendations of the U.S. Commission on Ocean Policy and the Pew Oceans Commission. The briefing will highlight how Congress, the Administration, states, and regions shaped the nation’s 2007 grade on ocean policy reform and the steps needed for further improvement. All are invited. (Longworth House Office Building, Room 1334)

5:00-6:00 **Walter B. Jones Memorial & NOAA Excellence Awards Presentation**
(Rayburn House Office Building, Gold Room, Room 2168)

6:00-7:30 **Coastal States Organization’s 14th Annual Coastal and Ocean Celebration**
(Russell Senate Building, Room 325)

Thursday, February 28, 2008

8:00-9:00 **Continental Breakfast (*Rooms 3015 and 3016/3017*)**

Concurrent Sessions – Part 3

9:30-12:30 **Developing Future Leaders in Coastal Management – What Will it Take? (*Room 3015*)**

Coastal management is in a period of transition and faces challenges and opportunities to ensure that previous successes are built upon and expanded to address emerging priorities. Leaders in coastal management at local, state and national organizations will be retiring en masse within the next ten years and the collective “loss” of institutional history and intellectual capital is a concern. These departures, however, provide opportunities for young professionals with the interest and motivation to positively impact coastal resources through their efforts. This will be a working session in which we ask you to contribute to developing ideas on how to ensure that the next generation has the right informational framework and skill sets to succeed in a changing coastal management environment. Your input will directly support the development of a three year programming effort (including panels, workshops, white papers, etc.) by contributing grounded experience and multiple perspectives, concepts and resources to draw from and highlight at upcoming conferences.

Moderator: *Dr. Susan White, NOAA National Centers for Coastal and Ocean Science*

9:30-11:00 **Telling the Coastal Management Story Today (*Room 3016-3017*)**

This facilitated session will help managers begin to frame the messages about coastal management in the critical months ahead. With a new administration arriving next year and new momentum and energy towards reauthorizing the Coastal Zone Management Act, it is more important than ever to be able to explain convincingly the role of coastal management at both national and state levels. This session will follow earlier discussions of new CZMA concepts and elements that the community is committed to, with or without new legislation. Participants will share what they have heard from state representatives over the past several days and identify common themes that may be either a help or a hindrance in telling the story to a variety of audiences. Then we'll examine current communication efforts and see how to refine those in light of what we've heard this week and begin to develop a strategy for more effective coastal communication over the next several years.

Moderator: *Carol Kavanagh, NOAA National Ocean Service*

Michael Murphy, NOAA Office of Marine Sanctuaries

12:30 **Adjourn!**