

Integrating NOAA's Coastal Programs: Response to OMB

Office of Ocean and Coastal
Resource Management, NOAA



Coastal Program Integration:

A First Step in Strengthening NOAA's Coastal Mission

- FY08 passback direction from OMB:

NOAA's coastal programs must be better integrated through a strategic and systematic process

- The passback named:
NOS - OCRM, CSC, NCCOS; OAR – Sea Grant
- Other programs need to be involved

FY08 Response Package to OMB

- Review of offices' strategic plans
- Logic models for two key issues - hazard resilience and coastal development/land use
- Analysis of offices' budgets targeted at planned expenditures (FY07-09)
- Metrics
- Process improvement recommendations
- Institutional mechanisms

FY 09 OMB Passback

- OMB encouraged by NOAA effort in FY 08
- Need to go further and produce more formal product
- Develop a “strategic plan” for coastal mission
- Identify redundancies that warrant elimination
- Expand the coastal programs involved
- Finalize plan in time for FY 2010 OMB submission
- Consider additional NOAA leadership specific to coastal mission
- Accelerate work on CZMA reauthorization

OMB FY 09 Guidance

Part I: Prioritization and Responsibilities

Identify and justify:

- NOAA coastal priorities
- Goals and objectives for priorities
- Metrics to track progress towards outcomes
- Strategies to address goals and objectives
- Roles and contributions of each coastal program
(including programs beyond OCRM, CSC, NCCOS, Sea Grant)

Part II: Implementation

- Analyze resource allocation and redundancies
- Recommend the structure of leadership for coastal issues in NOAA

FY 09 President's Budget

Budget Line	FY 2008 Appropriations (enacted)	FY 2009 President's Request*
<i>Operations, Research and Facilities (ORF)</i>		
CZM Administration	6,735	8,155
CZM grants	64,423	66,146
Coastal Nonpoint grants	3,904	0
National Estuarine Research Reserve System	16,404	22,326
CICEET	6,503	0
Marine Protected Areas	1,464	2,128
Coral Reef Conservation Program	29,283	25,897
* CICEET reduced to \$5.2 M & combined with NERRS		
<i>Procurement, Acquisition and Construction (PAC)</i>		
NERRS Land Acquisition and Construction	7,043	6,890
Lake Superior NERR	94	0
Coastal and Estuarine Land Conservation Program	8,000	15,000
Great Bay Partnership	4,418	0
TOTAL:	\$148,271	\$146,542

NOAA's Coastal Enterprise

Office of Ocean and Coastal
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Coastal Enterprise: Vision

National leader in promoting healthy ecosystems and resilient coastal communities

- Builds on CZMA visioning
- Integration is one strategy to help achieve goals and outcomes
- Coastal Strategy will help NOAA be more strategic & focused, systematic in planning & implementation, and outcome-driven

Coastal Enterprise: Strengths

- Unique federal authorities and mandates to guide uses of coastal and marine areas
- Place-based approaches, infrastructure, and delivery capabilities
- Strong expertise in a broad range of coastal sciences, observations and integrated systems, education/training, and resource management
- Strong and diverse partnerships with states, academia, and private sector
- Trusted source of coastal information, products, and services for many different users

Coastal Enterprise: Challenges

- Increasing pace/scale of impacts on coastal resources and communities
- Lack of integrated coastal mission and mandates
- Increasing demand for additional products and services including substantially expanded predictive capability (e.g., ecological forecasting, climate change impacts)
- Limited capacity of coastal decision makers to use NOAA environmental data and products

Coastal Enterprise: Challenges

- Limited long-term monitoring/data on coastal habitats and socio-economic elements of coastal communities
- Lack of understanding/value for NOAA role by OMB & Congress
- Lack of high level performance measures that capture the complexities of coastal results

Coastal Enterprise: Next Steps

- NOS Asst. Administrator lead for Coastal Strategy working NOAA Ocean Council
- Complete Coastal Strategy to accompany FY 2010 budget submission to OMB (Sept.)
- Begin implementing key activities this year toward achieving outcomes in hazards and land use logic models