

# Strengthening Partnerships to Manage Coral Reef



# Jurisdictions under the CRI

- American Samoa
- CNMI
- Guam
- Hawaii
- Puerto Rico
- USVI
- Florida
- Palau
- Federated State of Micronesia
- Marshall Islands

# Local Action Strategies

- 3-year locally -led
- Action -oriented
- Tool for increasing support and effectiveness
- Collaborative-state, territory,federal, non-gov't and pubic
- Stakeholder Involvement-Bottom up approach to selecting project priority



# LAS Focus Areas



- Fisheries Management
- Land Base Sources of Pollution
- Recreation Over-use and misuse
- Public Outreach and Education
- Disease, Bleaching and Climate Change

# Other LAS focus areas

- Population Pressures
- Invasive Species
- Maritime Industry and Coastal Construction



# LAS Accomplishments

## *5 Main Areas:*

- Improved Coral Reef Management
- New or expanded Partnerships or Collaborations to Implement LAS projects
- Increase Outreach and Public Awareness
- Capacity Building to Address Management Issues
- Increased Understanding of Coral Reef Ecosystems



# Where are we now



- Approximately 760 projects were identified to address threat areas
- 65% of all LAS projects identified are currently being implemented – 493 total projects- completely or partially funded

Local agencies have successfully leveraged hundreds of thousands of dollars in volunteer services and in-kind resources



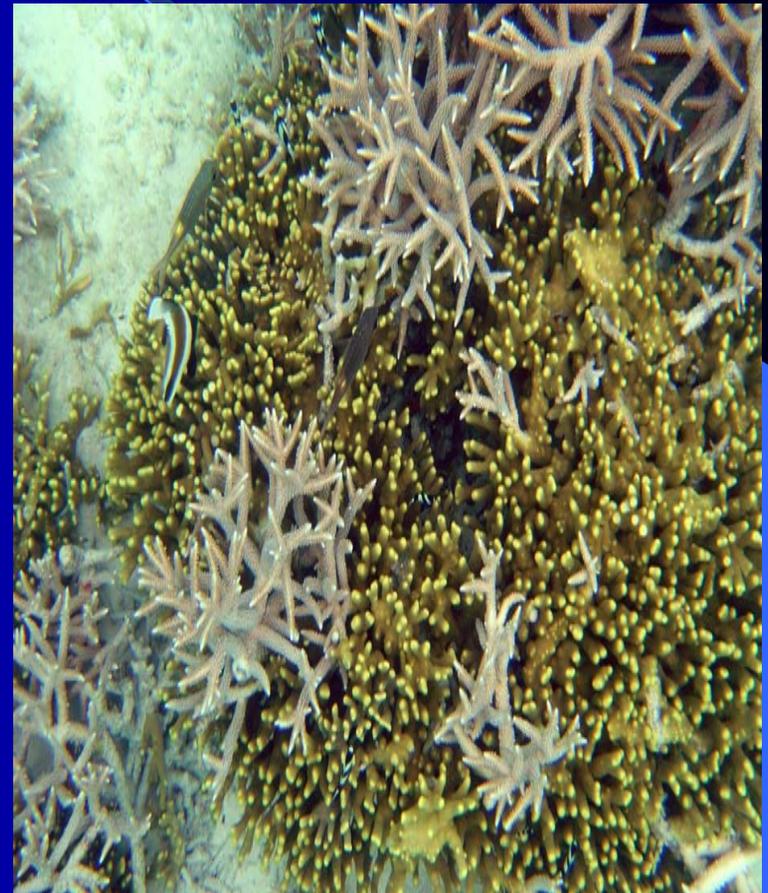
# How do we raise funds for the remaining project?

- *Leverage Funds \$3 to every \$1 received*
- Work more closely with members of the Task Force to fund LAS projects-  
NOAA,DOI,EPA,USDA,DOJ,US Forest Service,USGS,DOD,ACOE
- State/Territory and County agencies
- Universities and Research Institutes



# How do we raised funds for the remaining project?

- Partnership with the stakeholder community
  - Guam Visitors Bureau
  - Pepsi and Budweiser – recycling
  - Hotel and Restaurant Association –MPA
  - Camber of Commerce
- Foundations
- NGOs such as TNC
- Set up Non-profits – CNMI and Guam
- Innovative fund raising – Haggan Tours



## Partnership with the “All Island Committee Members”

- Involve Governors and other local leaders-raise together, spend separately
- Work with regional partners-Micronesian Challenge
- Share contacts and resources
  - Financial Sustainability Study – Palau



# Lessons learned

- Working with federal and local partners to identify priority projects – more efficient use of resources (time and money)
- Involve the stakeholder community – stewardship and raise private funds
- Relationships and partnerships are hard – Build trust and maintain it.

# Si' Yu'us Ma'ase'

